



## College to Accounting Professional University

June 3, 10, & 17, 2021

12 – 2 pm EST

**June 3**

**12- 12:15 pm EST**

**Welcome & Icebreaker**

**12:15 – 1:15**

**Step Out of the Shadows and Shape Your Career Path**

*One of the most important aspects of growing your career is intentionally building your personal brand. Jaclyn Badeau, CPA, shares advice from personal experience, feedback, research, and interviews with several leaders within the CPA profession.*

Jaclyn Badeau, CPA, CGMA, MBA, EQ Certified

**1:15 – 2**

**Communicating Effectively in a Virtual World**

*In-person meetings are a thing of the past, we are relying on emails, video conferencing, and social media more than ever. Learn how to effectively navigate an interview, display your personal brand, and network in this virtual world.*

Brittany Rebholz, CPA – A Book Company/eCampus.com

Parker Banta, CPA – Blue & Co.

Emily Donovan, CPA – Atria Senior Living

Jacob Clemons, CPA – ARG1



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**June 10**

**12 – 1 pm EST**

### **Emerging Technologies**

*Power BI, Drones for Audits, Data Analytics, ERP Implementation, and AP Automation - learn how these new technologies will impact you as you enter the workforce.*

Brittany Rebholz, CPA – A Book Company/eCampus.com  
Shawn Steverson, CPA, CHC, CHIAP, CRMA, CGMA – Signature Healthcare  
Jenna Williams – Deloitte

**1 – 2**

### **CPA...3 Letters, a Million Possibilities**

*Nearly every type of organization employs Accounting professionals. Learn how the CPA role varies between different industries, and how you can specialize your work based on your skills and interests.*

Julia Davis, CPA – Forensic Accountant, FBI  
Jennifer Ferrell, CPA – Internal Auditor, Humana  
Nick Ficklin, CPA, FHFMA – Director, Blue & Co.  
Carrie Grey, CPA, CVA – Tax & Business Advisor, SCA/ARGI  
Carla Wright, CPA – CFO, Greater Louisville, Inc.



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June 17

12 – 12:45 pm EST

### Public vs Industry Recruiting

*The recruiting process looks different depending on the organization you are pursuing. Hear from those who do the hiring and learn when to submit your resume and how to make yourself stand out.*

Brittany Rebholz, CPA – A Book Company/eCampus.com

Emily Donovan, CPA – Atria Senior Living

12:45 – 12:55

### Preparing for the CPA Exam

*Grab a few tips on how to best prepare and study for the CPA Exam.*

Evan Moore, Surgent CPA Review

12:55 – 1:25

### Breakout Sessions: CPA Exam Experience or How to Land an Internship

*Depending on where you are in your collegiate career, you may be interested in how to land that coveted internship, or you may want to know what you are up against with the CPA Exam – either way, we've got you covered! Choose a panel session and hear from those who have been there, done that.*

1:25 – 1:55

### CPA Evolution

*The CPA Evolution initiative aims to transform the CPA licensure model to recognize the rapidly changing skills and competencies the practice of accounting requires today and will require in the future. It is a joint effort of the National Association of State Boards of Accountancy (NASBA) and the American Institute of Certified Public Accountants (AICPA) expected to launch in January 2024.*

Jan Taylor-Morris – Academic in Residence, AICPA

1:55 – 2 pm

### Closing Remarks