

The Kentucky Society of CPAs is turning 100!

Let's celebrate.



Empowering Kentucky CPAs since 1924.

Deadline to sign up to be a 100-Year Celebration Sponsor: January 31, 2024

Questions:

Contact Kimberly Lindsey at klindsey@kycpa.org, 502.736.1363 or 502.608.4009 (cell).

100-Year Celebration Sponsorship Opportunities

Special 100-Year Publication

This printed publication will contain the history of CPAs in Kentucky and members from the past 100 years, where the profession in Kentucky is today, spotlights of current members in leadership, predictions for the future and more. We will print and mail to all KyCPA members and all 100-Year Celebration Sponsors Spring 2024.

Special website section on kycpa.org

This website section will include similar content to the Special 100-Year Publication. It will be on our website from mid-April to December 2024.

100-Year Celebration Video

Displayed on kycpa.org and KyCPA YouTube Channel April-Dec. 2024, during the June 14 event, on Social media and sent to members via email. This video will include a special member spotlight interviews, history and more.

Special Journal Section

Each issue of the Journal in 2024 will contain a section dedicated to celebrating our 100-Year anniversary. The first 2024 issue is published in late February online and the printed version mailed to KyCPA members.

100-Year Celebration Event

On June 14, 2024, at The Olmsted in Louisville at 6 p.m. is our official anniversary celebration. We will have food, music, dancing and more with a throwback "Roaring 1920s" theme. We already are promoting this event to our members. As soon as your contract is signed and we receive payment, you will be included in promotional materials for the event as listed, depending on your sponsorship level.

KyCPA 100-Year Celebration Sponsorship Opportunities	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,000
Special 100-Year Publication				
Advertisement	Full Page	1/2 Page	1/4 Page	
Sponsor Page				
Large Logo, message less than 150 words from leadership with head shot.				
Logo				
Name				
Small Name				
Website Section				
Large Logo - Linked to your website				
Logo - Linked to your website				
Name - Linked to your website				
Name only				
Video (Displayed on kycpa.org and KyCPA YouTube Channel April-Dec. 2024, during June 14 event, on Social media and sent to members via email.)				
Special Message (30 second video and/or 50-75 words)				
Large Logo				
Logo				
Name				
Special Journal Section (Issues 1, 2, 3, 4 and 5, 2024)				
Recognition	Large Logo	Logo	Name	Smaller name
June 14, 2024 (Celebration Event)				
Event Promo PowerPoint Slide (Shown at events prior to June 14)	Large Logo	Logo	Name	Smaller name
Journal Marketing (Issue 1 and 2, 2024)	Large Logo	Logo	Name	Smaller name
Printed Invitation	Name			
Promotional Emails	Large Logo	Logo	Name	Smaller name
Promotional and after event Social Media Posts	Logo or name in graphic and name in text of message	name in text of message		
In the Printed Program	Large Logo	Logo	Name	Smaller name
Tickets to event	8 (Includes Table sponsorship)	4	2	1
Individually Named in Speech				
After Event Video (Shown at other events later in the year, on kycpa.org and KyCPA YouTube Channel.)	Large Logo	Logo	Name	Smaller name
After Event Journal article (Issue 3, 2024)	Large Logo	Logo	Name	Smaller name

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KyCPA 100-Year Celebration Sponsorship

❑ Platinum: \$15,000

Items sent to klindsey@kycpa.org by January 31, 2024:

- Full page ad for Special 100-Year Publication (8.5 wide x 11 inch tall high res PDF, plus .35 inch bleed and crop marks)
- Message less than 150 words from leadership with head shot (high res png or jpeg file) for Special 100-Year Publication
- Logo (Vector/eps or high res png file)
- Website link
- Special message for Video (30 second video sent as a mp4 file and/or 50-75 words) If you need further assistance regarding this please email klindsey@kycpa.org.
- Company name will be listed as it is on this contract.
- *8 names of those attending the June 14 event by May 30, 2024.*

❑ Gold: \$10,000

Items sent to klindsey@kycpa.org by January 31, 2024:

- 1/2 page ad for Special 100-Year Publication (8.5 wide x 5.5 inch tall high res PDF, plus .35 inch bleed and crop marks)
- Logo (Vector/eps or high res png file)
- Website link
- Company name will be listed as it is on this contract.
- *4 names of those attending the June 14 event by May 30, 2024.*

❑ Silver: \$5,000

Items sent to klindsey@kycpa.org by January 31, 2024:

- 1/4 page ad for Special 100-Year Publication (4 inch wide x 5 inch tall high res PDF, plus .35 inch bleed and crop marks)
- Logo (Vector/eps or high res png file)
- Website link
- Company name will be listed as it is on this contract.
- *2 names of those attending the June 14 event by May 30, 2024.*

❑ Bronze: \$2,000

- Company name will be listed as it is on this contract.
- *Name of the person attending the June 14 event by May 30, 2024.*

Company: _____

Contact: _____

Email: _____

Billing Address: _____

Phone: _____

Payment: Call 502-266-5272 to make a payment by Credit Card or make your check payable to Kentucky Society of CPAs and return to KyCPA, 1735 Alliant Avenue, Louisville, KY 40299.

Cancellation policy: Sponsor may receive a full refund less a fifty dollar (\$50) administrative fee if Sponsor withdraws by January 31, 2024. KyCPA will not provide any refund if Sponsor withdraws after January 31, 2024. KyCPA may, at its discretion, allow Sponsor to transfer the value of the sponsorship to a future KyCPA event.

Signature: _____

Date: _____

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